

What made Great Yarmouth 'Great'?

1759	<p>Rich people would come to Great Yarmouth for the sea as people believed that bathing in salt water was good for you and would help keep you healthy. Swimming in the sea was not something they did for fun.</p>
1844 - 1900	<p>100 years later, the railway was built which meant more than 80,000 people visited Great Yarmouth each year. This is when more hotels and entertainment venues were built along the promenade. Wellington Pier and Britannia Pier were built. People now swam in the sea for fun but men and women had to bathe on separate beaches because it was inappropriate. The Aquarium was built in 1877 and amusement arcades were opened along the promenade.</p>
1900 - 1930	<p>The first holiday camp in the UK opened at Caister-On-Sea which attracted more people to holiday in the area as they were more affordable. There were now lots more things to do for fun. The Winter Gardens were built in 1903 at the entrance of Wellington Pier, and the Hippodrome was also built that year. The cinema opened in 1908, The Pleasure Beach was built in 1909 and the Roller Coaster was built later in 1932. The Venetian Waterways were built in 1928 with tourists enjoying rides in the boats with carved animal heads on.</p>
1950s and 1960s	<p>After World War II when life had been hard, more people wanted to enjoy holidays. There were now more and more holiday camps with swimming pools, entertainment evenings and competitions, and a variety of food. The Merrivale Model Village opened in 1961,</p>
1970s	<p>Going on planes to holiday in different countries was becoming very popular because people knew they would be going to warmer, sunnier places. This meant fewer people were going to Great Yarmouth for their holidays now.</p>
1980 - now	<p>The Marina Centre was built in 1981 to attract more people but struggled to make Great Yarmouth as popular as it was before. In 1991, the Sea Life Centre was built and museums like the Time and Tide have been created to bring more tourism to Great Yarmouth too. The Venetian Waterways will reopen this year and more improvements are being made to Great Yarmouth to improve people's experience at this famous seaside town.</p>

